



Today Netflix operates as the world's largest entertainment service, with subscriptions across 190 countries worldwide and 130 million users. As Chief Product Officer, much of this success has been attributed to Neil. He has been publicly recognized for his revolutionary approach to creating a personalized user experience using algorithms, data visualization, and consumer analytics.

Neil is also credited with developing the "star bar" – the widely used system on the internet of rating a product or service by selecting a number of stars.

On a personal note, despite his huge success, Neil remains personable, modest, willing to contribute and still has a passion for science developed whilst at Durham.

So, Chancellor, in summary, Neil's work bridges the boundaries between academia and industry. It has had a massive World-wide commercial impact, and he's working towards it having a massive Worldwide positive societal impact.

*Chancellor I present Dr. Neil Hunt to receive the degree of Doctor of Science honoris causa*