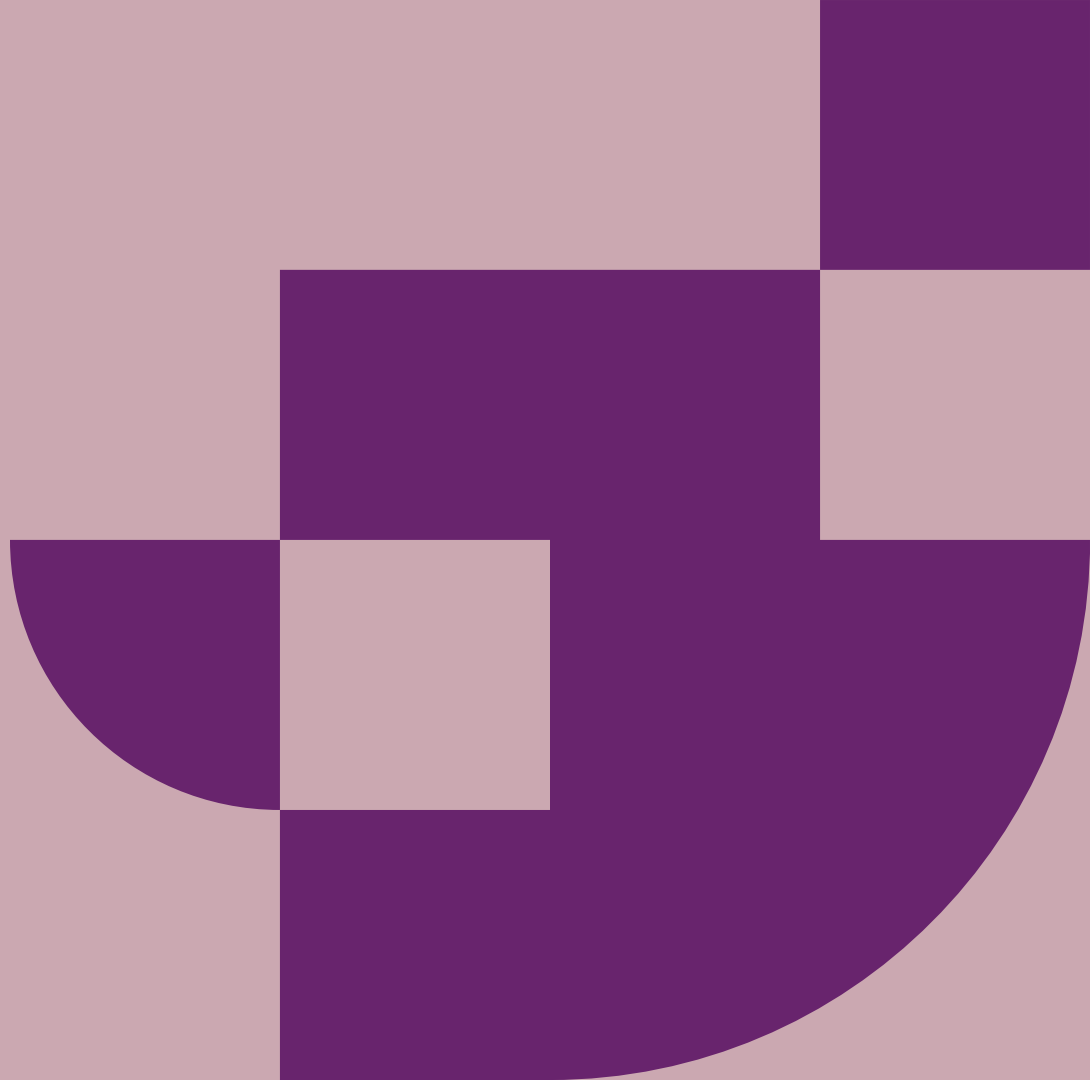


Undergraduate admissions update

Richard Emborg
Director of Student
Recruitment and Admissions

3 January 2024

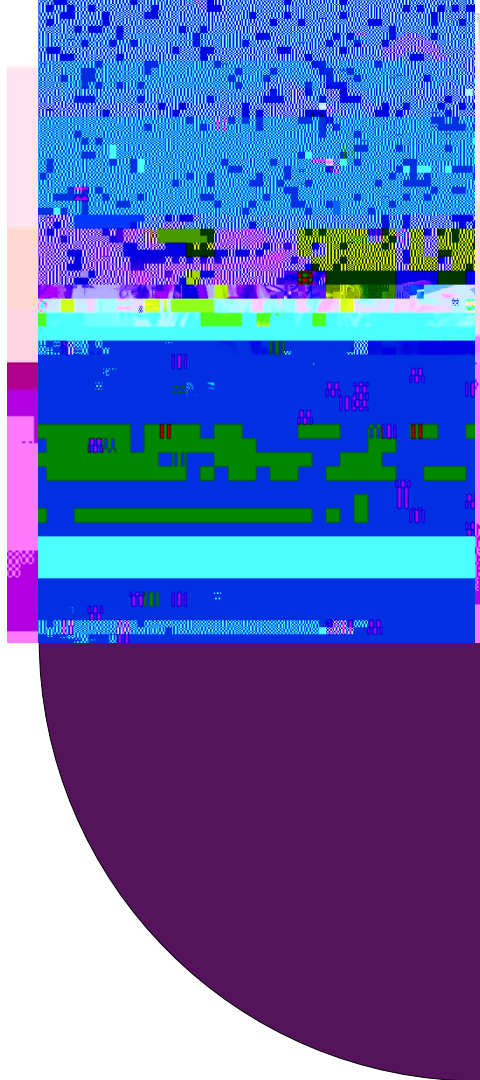


Structure

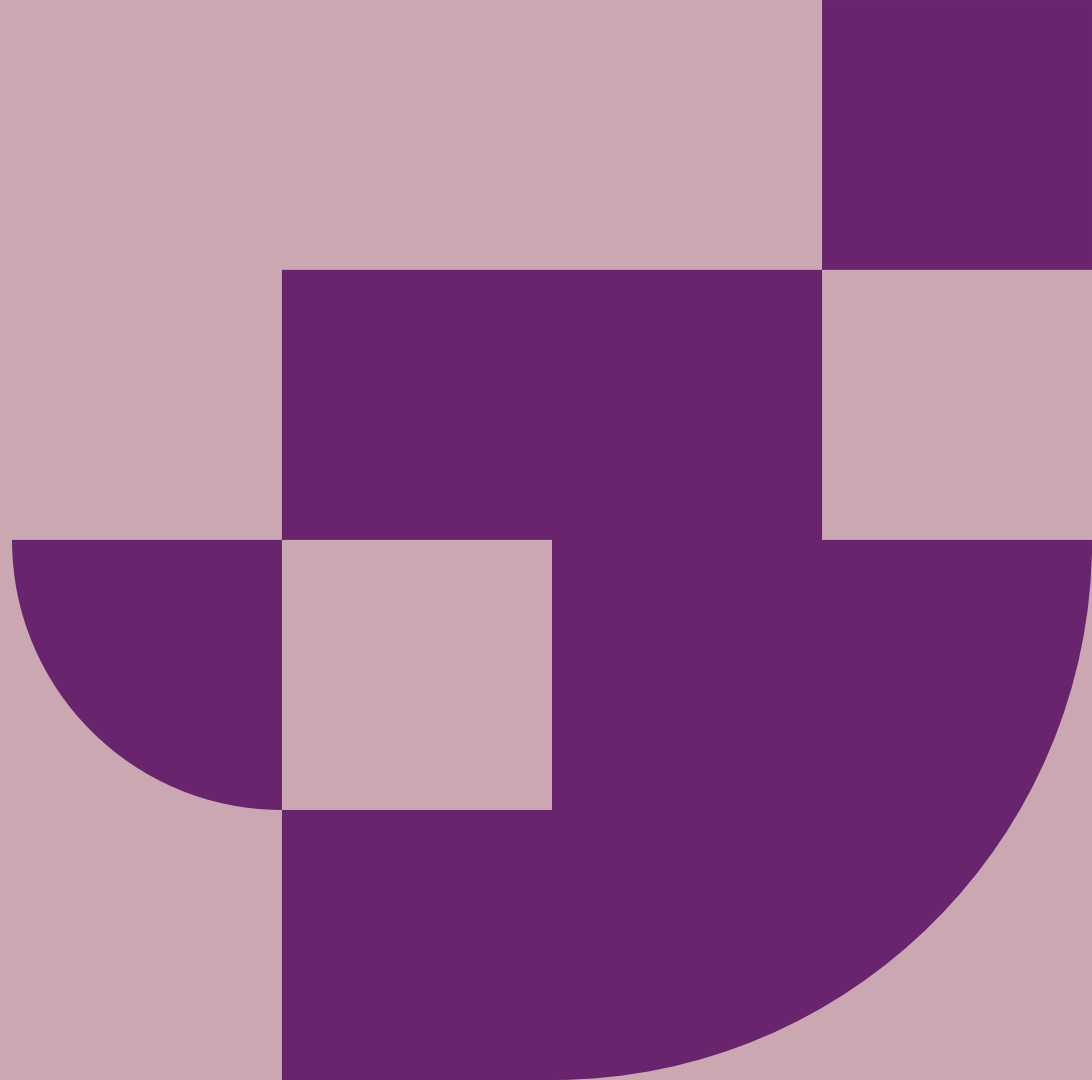
2022/23 cycle

2023/24 cycle

Questions



2022/23 cycle



2022/23 cycle: return to stability?

What does post-Covid look like?

Grading changing again

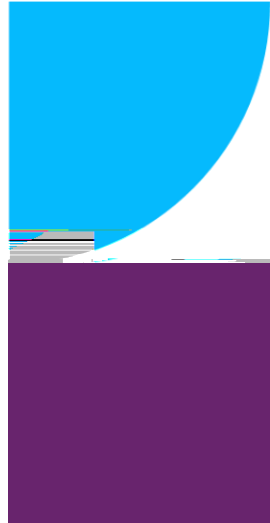
2022/23 cycle: return to stability?

Would there be major changes in-cycle?

Managing recruitment within hard caps on capacity

Instability in postgraduate recruitment

An unstable world: war, conflict, geopolitics, economic challenges, cost of living



2022/23 cycle: the reality

Difficult to model, forecast and predict

Further changes; some expected and some not expected

The need to be agile in-cycle

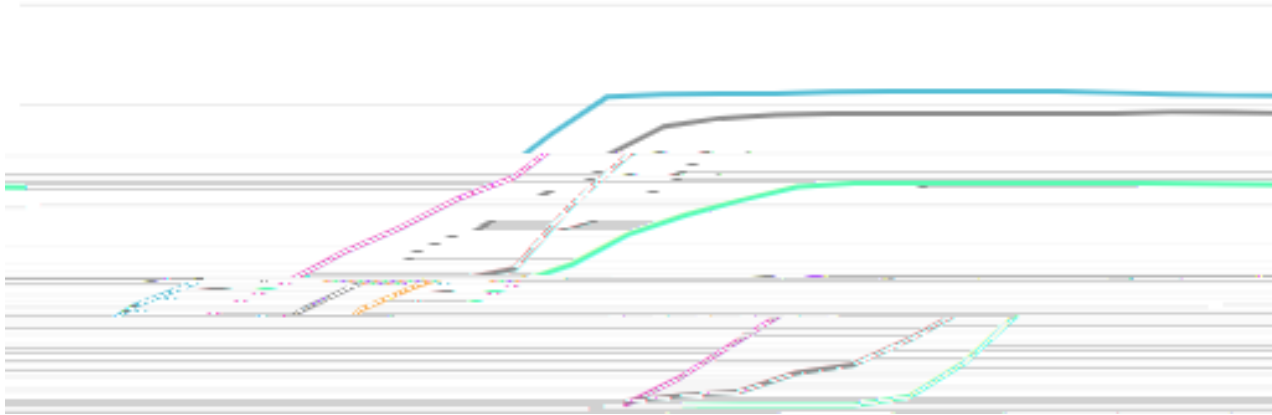
The importance of recruiting to planned targets for home students and international students, but within capacity constraints

2022/23 cycle trends

Total home applications modestly increased on previous year

Significantly more home offers made in 2022/23 than in 2021/22

App (DUGAMS) ● 2020 ● 2021 ● 2022

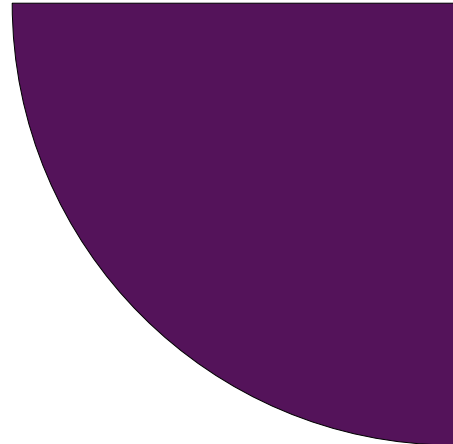


August Decision Making

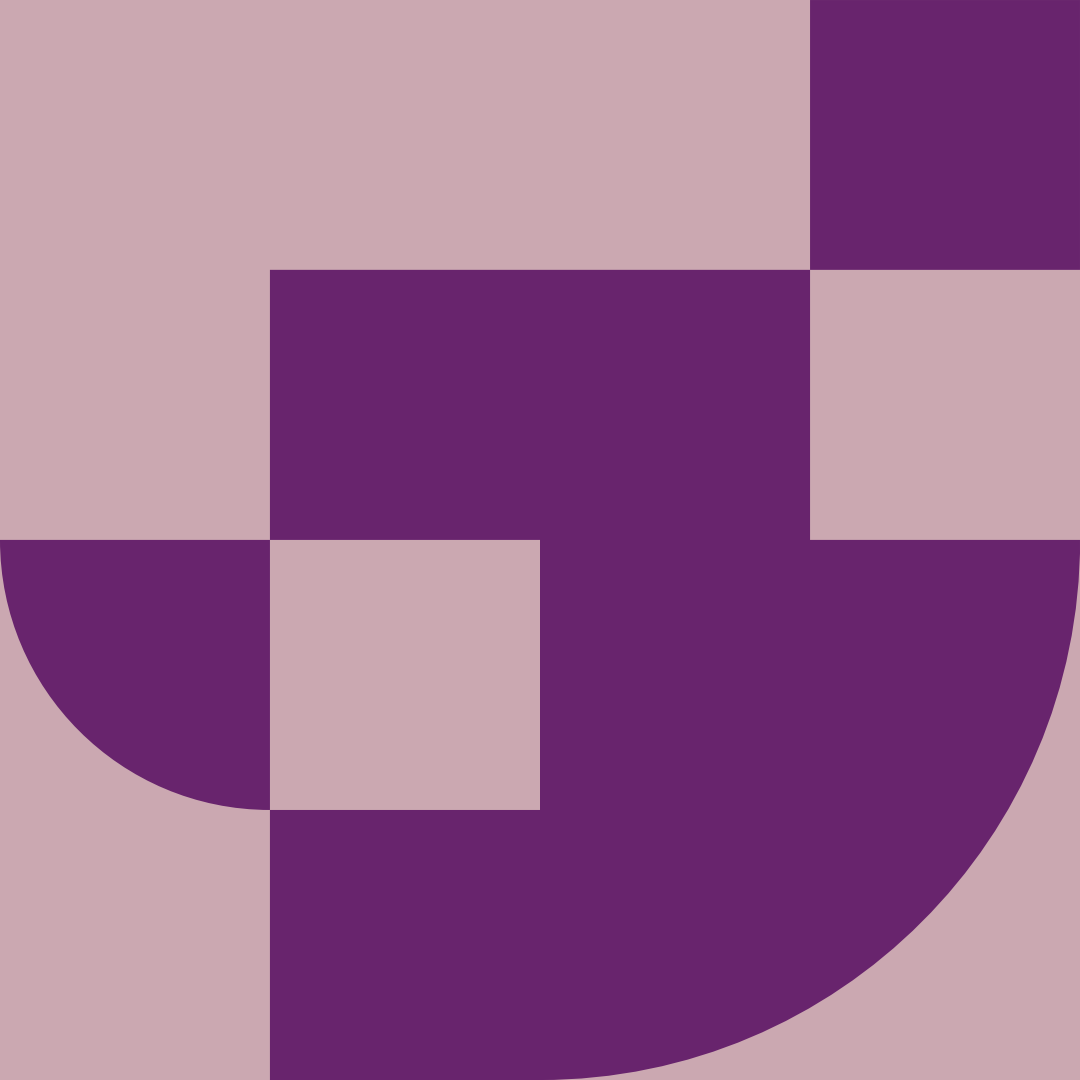
We accepted near misses

We recruited through Clearing

We honoured offers for successful grade appeals



2023/24 cycle



2023/24 cycle: navigating some uncertainty

We continue to need to manage intake within capacity of the University and the City

Revising the number of offers we plan to make to fill each place

We plan to make most of our decisions on ECD applications by the end of March 2024

We are introducing an April visit day for offer holders (Saturday 27 April)

Top 10

UK university

Ranked 6th in The Complete University Guide and 4th in The Guardian

University Guide

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